

International Ag Labs
presents

Fruit Trees On Steroids

STONE FRUIT, APPLES, PEARS,
WINE GRAPES



Feb. 5-6, 2010
Yakima, Washington



P.O. Box 788
Fairmont MN 56031
507-235-6909



Registration and Details

Name: _____

Company _____

Address _____

City _____ State _____

Zip _____

Email _____

Credit Card No. _____

Expiration Date _____

Your Signature _____

Cost:

\$150 per person

Date:

February 5-6, 2010

Time:

Fri. 9 am – 5 pm [noon meal included]

Sat. 9 am – 12 pm

Venue:

Hotel Howard Johnson Plaza

9 North 9th St.

Yakima WA 98901

Phone 509-574-0884

Note:

Special Room Rate if you mention it's for IAL seminar.

Please register online at www.aglabs.com/events.html or by phone, fax, or postal mail.

International Ag Labs

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Dr. Dan Skow

Dan Skow, DVM is widely considered the Dean of the Reams School of Agronomy. Dan first studied with Dr. Reams in 1976 and soon began team teaching with Dr. Reams. Dan is a 33-year veteran in teaching Reams concepts. In this class, Dan will focus on the importance of soil minerals, the ratio of minerals, and their impact in collaboration with carbon on creating soil energy.



Wendell Owens

Wendell Owens is a long time partner in IAL. In addition he and his son-in-law have a beef herd and currently farm over 300 acres. About half the acres are farmed organically and the other half biologically. Wendell makes most of the agricultural programs at IAL and specializes in commodity crops, turf and large scale operations. In this class Wendell will be sharing the importance of foliar sprays and how they build on a proper fertility program.



Jon Frank

Jon Frank is the newest partner in IAL. He has been with the company since 2001. Jon is active in promoting the concept of nutrient dense foods and its impact on human health. He heads up the Backyard Garden/Market Garden/Greenhouse division of IAL and keeps busy with phone consultations, fertility recommendations and product development.

FRUIT TREES ON STEROIDS

Is the lifeblood of your operation sweet and hang on trees or vines? Are you marketing tree and vine fruits only to find your produce undervalued by the marketplace? If so why?

Fresh fruit is a wonderful gift from our Creator meant to be savored for its excellent flavor. While vegetables and other foods have their place, nothing else can take fresh fruits' position as "cream of the crop."

Fruit quality can be measured from many perspectives including, proper sizing, flavor, brix reading, market value, total solids, acid to brix ratio, storage characteristics, and nutrient density.

From a growers perspective getting beyond alternate bearing and achieving consistent good yields is a tremendous indicator of success.

Ultimately fruit production must be profitable. And for that to happen the market must value your fruit **above mediocre.**

To be a resounding success in fruit production you need to over deliver on quality by completely surpassing market expectations.

When eating your fresh fruit elicits a response of "Wow—this is the best apple (or whatever fruit) I have ever eaten" then you just created a high fidelity epicurean experience. At this point you can just about name your price. This is the key to wild success in fruit production.

Fruit Trees on Steroids is an in-depth look at the nutritional foundations it takes to produce top-quality fruit in today's competitive environment. We also look at how to incorporate nutritional foliar sprays to increase flavor and shelf life, help size cherries, and reduce bitter-pit in apples.

Local host Dwayne Bowman will share his story and the results he has seen following our fertility program for the last 2 years. We look forward to seeing you in Yakima!

Dan, Wendell, and Jon

